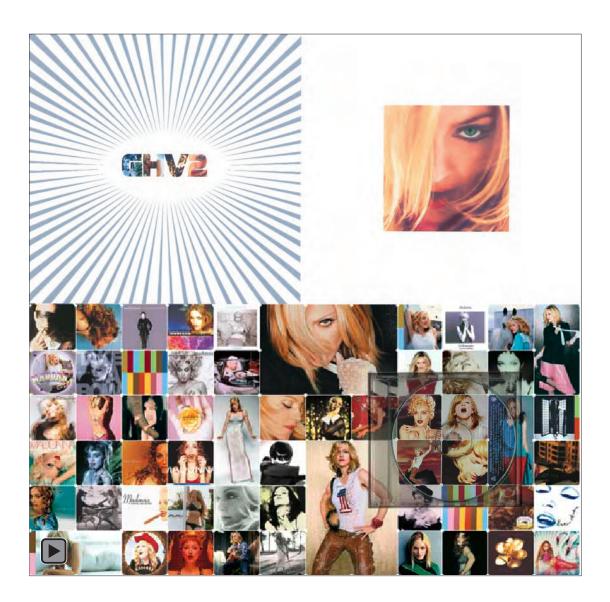
Andrew Savill

F4/2 Sinclair Gardens London W14 oAT +44 (o) 207 602 3193 andrew@savill.net

Unlimited Budget

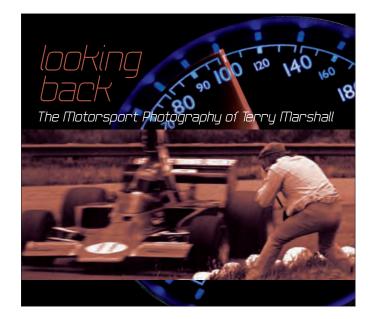
Madonna's promotional gatefold album 96-sheet Billboard





Limited Budget

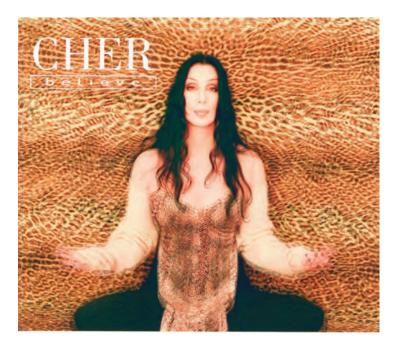
Book for New Zealand sports photographer Flyer for Edinburgh Fringe





Cher- Believe

The best-selling single – Original and remix, metallic effects added impact – A full campaign in all media





Magazine Design

Flagship title from the National Council for Voluntary Organisations 2003–08



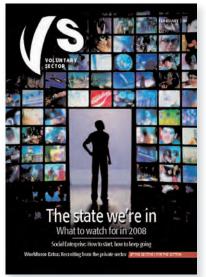




VOLUNTARY SECTOR MARKETING / WORKFORCE | MAY | 06











DR | FOR THE SECTOR



DVD design

What Sinatra wants, he gets. This was the last project to be personally approved by Ol' Blue Eyes, from his hospital bed. Notoriously exphensive 5 DVD metallic box-set.



Award Brochure

The critic Alexander Walker said it was the "most tasteful example I have seen". (Awarded posthumously)



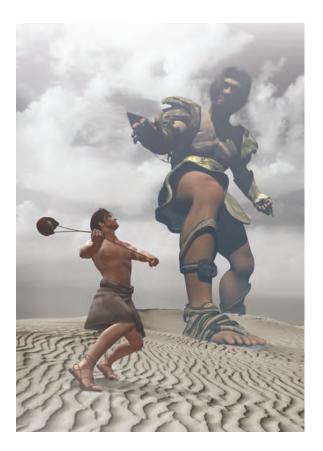
STANLEY KUBRICK

LIFETIME ACHIEVEMENT AWARD



Illustration

3D modelling and rendering





Logos

Independentent record label Financial services company from New Zealand UK software developer



redemption records







samaritansnews

Together we can tackle suicide Branch Director Rosie Ellis

Branch Director Rosie Ellis on our new call to action for suicide prevention Pages 6-7

Songs to save a life Our first music album out out this month Pare 8

Double murder in Wiltshire Find out how the Swindon and District branch responded Page 9

OPINION Should our service and vision be shaped by our callers? BRANCH LIFE Managing potent al volunteers









Samaritans

Brand Evolution

Web Development

voluntarywork.org.uk (Re-skinned to VE style in o6) campfabulous gaysoho (now offline)







Andrew Savill

andrew@savill.net +44 (0) 20 7602 3193 +44 (0) 7866 255 416 Flat 4, 2 Sinclair Gardens London, W14 0AT

Summary

I am a Senior Designer, Production Manager and Art Director with experience in Print, Web, Project Management and Marketing. My oral and written communication skills allow me to negotiate and influence appropriately. Proven organisational abilities range from one-off projects to long-term strategies that increase profitability and streamline processes. I'm expert in Photoshop, InDesign, Quark, 3D illustration, Acrobat, repro, print /web/device repurposing and troubleshooting. Also extremely proficient in Illustrator, Dreamweaver, Flash, After Effects, MSOffice, Final Cut Pro and multiple CMS systems. Both Mac and PC skilled, I am committed to ongoing professional development in all areas.

Employment

Designer, Illustrator and Production Manager

savilldotnet, 2013 - present

Bespoke artwork including all aspects of design and production. Original photography and expert retouching. 3D illustration and infographics. Web design and video production. Clients include: NHS, MIND, Grammerly.

Design and Production

Samaritans, General Office, 2009 - 2013

Coordinating design & production for Samaritans Central Charity, 200 branch offices across the UK and 185 affiliate centres internationally. Design for print and web, brand guardian and brand development, art direction and management of external and junior designers, print and production control, photography, illustration, exhibition design and video production. My advice on Copyright and Intellectual Property saved the organisation two costly lawsuits. I brought the charity's product catalogue into profit for the first time in its history through competitive tendering and devised the campaign with Network Rail which won the first marketing award the Samaritans had ever received.

Marketing Week Charity Communications Team Award 2011.

Production Editor

VS Magazine, National Council for Voluntary Organisations (NCVO), London, 2003–2008

Responsible for design and production of the flagship publication for charities in England.

Key member of editorial team involved all aspects of print and web presence including: Art direction, production control, research, photography, illustration, copy-writing and editing, marketing, liaison with contributors and service providers. I project managed the redesign of title which then became the most highly rated membership benefit of the organisation and key to retention.

Graphic Designer

Ryan Art and Freelance (including Blue Source, Design Clinic, Directors Guild of Great Britain), London, 1996–2003

From brief to concept to finished product – CDs, DVDs, film and video publicity, national print and billboard promotions, book and magazine design. Logos and rebranding. Web design. Original photography and retouching. Print brokering. Artists included: Madonna, The Beautiful South, Cher, Gabrielle, Manic Street Preachers, Portishead, Prince, Frank Sinatra, Travis.

Companies included: Citibank, Debenhams, Sony/BMG, Universal (inc. Mercury), Virgin, Warners, SKY, ASDA.

Designer and IT Manager

Flash Photodigital, London, 1990–95

Design for presentation and display. High-end photo retouching. Infographics. I transitioned the company (formerly known as Flash Photographics) into the digital arena, introducing new services that kept the company afloat during the decline of traditional techniques. Clients included: BT, London Transport, Marks & Spencer, Sainsburys, NatWest, AmEx.

Awards: Agfa Image Awards - Best Computer Generated Image. MacUser Award - Best Image.

Computer Graphics Designer

Words & Pictures, Burnham, 1988-89

Design for Presentation. Clients: Mars, Panasonic, Pulsar.

Resource Centre Coordinator Wellington, New Zealand

Developing a library and skills-sharing service, design of publicity materials. Secretary for Council of Social Services and representative to government.

International Youth Year Director, New Zealand

Coordinating New Zealand response to UN directive - Direction of Youth Art exhibition and Youth Report video project.

Publications Officer, New Zealand

Copywriting and design of booklets, leaflets and posters.

Education

Recent vocational training

InDesign Expert, Redesign and Rebranding, Project Management, Intellectual Property Law, News & Feature Writing, Writing for Web, Staff Appraisal, Diversity Awareness.

B.A. in Film, Theatre and English

Victoria University, New Zealand.

Fine Arts Scholarship

One year award course including Graphic Design, Painting and Sculpture.

6 x A Levels, 6 x O Levels Onslow College, New Zealand.

Volunteering

Web design and maintenance for Kensington & Chelsea Volunteer Centre. 'Future Times' reporter. AVs for New Zealand Arts Council. Set design, AV and video work for 'The Depot' Theatre. Production for 'Realtime' Video Collective. Volunteer design work for London Urban Arts.